

Phishers' Favorites Top 25

H1 2022, Worldwide Edition

Phishers' Favorites highlights the 25 most commonly impersonated brands in phishing attacks. The list is compiled by analyzing the phishing URLs detected by Vade's technology. Examples of these URLs and the corresponding pages are available on www.IstPhishing.AI.



#	Brand	Unique Phishing URLs
1	Microsoft Category: Cloud ☾	11,041
2	Facebook Category: Social Media ⌵	10,448
3	Crédit Agricole Category: Financial Services ⌵	8,298
4	WhatsApp Category: Social Media ⌵	8,114
5	Orange Category: Internet/Telco ⌵	7,845
6	Au Category: Internet/Telco ⌵	7,031
7	MTB Category: Financial Services ⌵	6,449
8	PayPal Category: Financial Services ⌵	5,875
9	La Banque Postale Category: Financial Services ⌵	5,376
10	Google Category: Cloud ☾	5,023
11	Apple Category: E-Commerce/Logistics ⌵	4,606
12	Chase Category: Financial Services ⌵	3,962
13	Netflix Category: Cloud ☾	3,950
14	Comcast Category: Internet/Telco ⌵	3,589
15	Credit Saison Category: Financial Services ⌵	3,331
16	Instagram Category: Social Media ⌵	3,273
17	Amazon Category: E-commerce/Logistics ⌵	2,862
18	Rakuten Category: E-commerce/Logistics ⌵	2,678
19	Wells Fargo Category: Financial Services ⌵	2,431
20	OVH Category: Internet/Telco ⌵	2,076
21	Adobe Category: Cloud ☾	1,933
22	DHL Category: E-commerce/Logistics ⌵	1,883
23	ING Category: Financial Services ⌵	1,350
24	ShareFile Category: Cloud ☾	1,218
25	DocuSign Category: Cloud ☾	1,122